




# Media Kit

## BERKS WEEKLY

[berksweekly.com](http://berksweekly.com)

 115K  
VISITORS

 21K  
FANS

 2K  
FOLLOWERS

 680  
SUBSCRIBERS

## ABOUT

People all over Berks County trust Berks Weekly to provide fast and reliable local news.

Locally owned, we are proud to invest in our community because we live here, work here, and want to see Berks become a better place.

Over the years, we have helped dozens of local businesses grow using our proven digital marketing strategies. We look forward to working with your business to do the same.

## KEY STATS

115K Avg. Monthly Website Views

329K Avg. Facebook Engagement Rate

20K Avg. Monthly Email Open Rate

1M+ Pageviews Since Website Launch

## AUDIENCE



7 out of 10  
are female between 27-54 years old

> 84%  
live within 10 miles of the City of Reading

> 90%  
use a mobile device to access local news

## RATE CARD

### SERVICES

Sponsored Articles

Website Display Ads

Business Directory

### USD

\$749

\$399

\$25/mo

For more information, please contact:

Ashley Hugg - (610) 790-9635  
[ashley@huggmediagroup.com](mailto:ashley@huggmediagroup.com)