Media Kit

BERKS WEEKLY

berksweekly.com

200K VISITORS

25K FANS

2.6K FOLLOWERS

880 SUBSCRIBERS

ABOUT

People all over Berks County trust Berks Weekly to provide fast and reliable local news.

Locally owned, we are proud to invest in our community because we live here, work here, and want to see Berks become a better place.

Over the years, we have helped dozens of local businesses grow using our proven digital marketing strategies. We look forward to working with your business to do the same.

AUDIENCE

7 out of 10
are female between 25-54 years old

> 84%
live within 10 miles of the City of Reading

> 90%
use a mobile device to access local news

KEY STATS

200K Avg. Monthly Website Views

329K Avg. Facebook Engagement Rate

25K Avg. Monthly Email Open Rate

2M+ Pageviews Since Website Launch

RATE CARD

SERVICES	USD
Sponsored Article	$499
Article Display Ads	$199
Newsletter Ads	$199
Business Directory	$25/mo

For more information, please contact:

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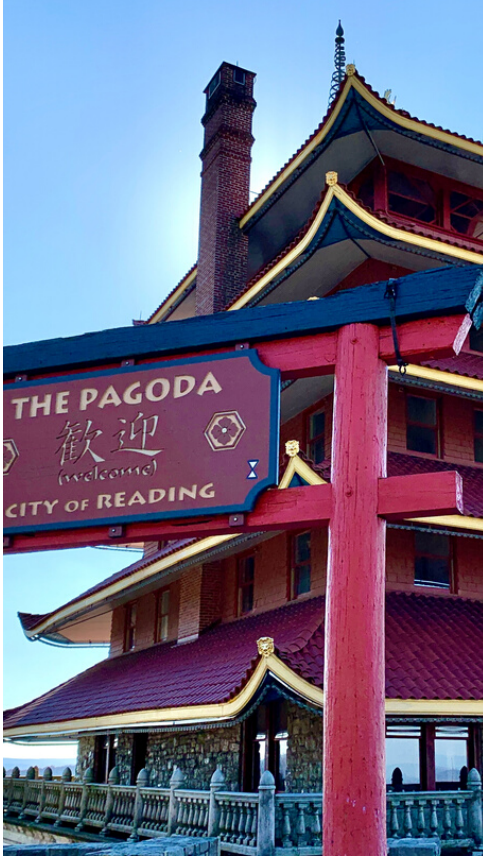
ashley@huggmediagroup.com

*Facebook Insights monthly organic post engagements, combined likes, comments, shares.



BERKS WEEKLY

EXPLORE BERKS COUNTY

SPONSORED DIRECTORY LISTINGS

Attractions, Entertainment, Shopping, Restaurants, Wellness, Small Business, Charity, Real Estate, Beauty, Beer, Wine & Spirits, Events & Festivals, Hotels & Resorts

FXV Digital Design

We work hard to bring our clients a full digital marketing package when they visit us. We start with...

Pivot Physical Therapy

4 great local locations in Reading along with additional locations in Pottstown & Gilbertsville. If you're experiencing aches or...

FIT4MOM Reading

FIT4MOM Reading runs fitness classes for women in all stages of motherhood, from pregnancy onward. We offer a variety...

CREATE A DIRECTORY LISTING

Showcase your brand in front of an engaged local audience with a premium directory listing including dedicated URL, address & hours and local promotion.

Only $25/mo.

https://berksweekly.com/explore