



Media Kit

BERKS WEEKLY

berksweekly.com



200K
VISITORS



36K
FANS



3,000
FOLLOWERS



2,000
SUBSCRIBERS

ABOUT

People all over Berks County trust Berks Weekly to provide fast and reliable local news.

Locally owned, we are proud to invest in our community because we live here, work here, and want to see Berks become a better place.

Over the years, we have helped dozens of local businesses grow using our proven digital marketing strategies. We look forward to working with your business to do the same.

KEY STATS

200K Avg. Monthly Website Views

463K Avg. Facebook Engagement Rate

33K Avg. Monthly Email Open Rate

2M+ Pageviews Since Website Launch

AUDIENCE



7 out of 10

are female between 25-54 years old

> 84%

live within 10 miles of the City of Reading

> 90%

use a mobile device to access local news

RATE CARD

SERVICES

Sponsored Article

Newsletter Ads

Article Display Ads

Business Directory

USD

\$499

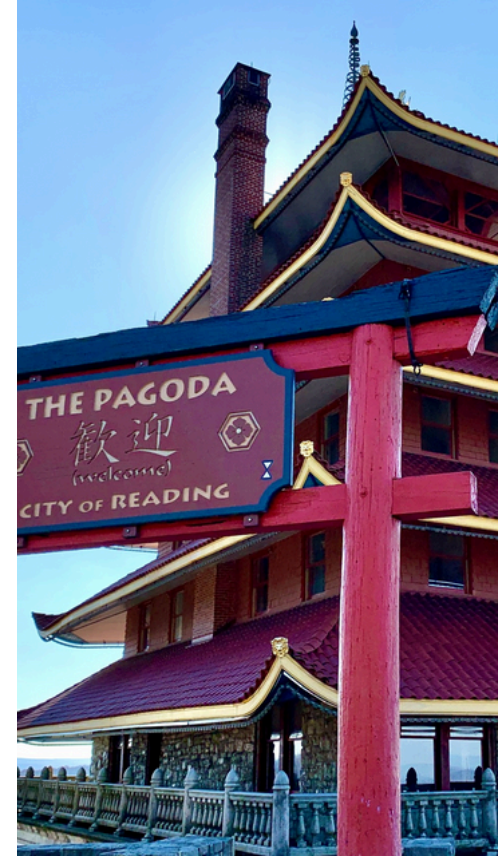
\$199

\$99

\$49

For more information, please contact:

Jason Hugg - (610) 741-8518
jason@berksweekly.com



BERKS WEEKLY EXPLORE BERKS COUNTY

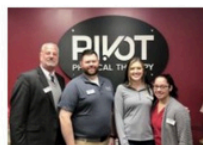
SPONSORED DIRECTORY LISTINGS

Attractions, Entertainment, Shopping, Restaurants, Wellness, Small Business, Charity, Real Estate, Beauty, Beer, Wine & Spirits, Events & Festivals, Hotels & Resorts



FXV Digital Design

We work hard to bring our clients a full digital marketing package when they visit us. We start with...



Pivot Physical Therapy

4 great local locations in Reading along with additional locations in Pottstown & Gilbertsville. If you're experiencing aches or...



FIT4MOM Reading

FIT4MOM Reading runs fitness classes for women in all stages of motherhood, from pregnancy onward. We offer a variety...

CREATE A DIRECTORY LISTING

Showcase your brand in front of an engaged local audience with a premium directory listing. Plus: Improved SEO, podcast showcase, website text ads and local promotion.

Only \$49/mo.

<https://berksweekly.com/explore>

